FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00066205 **Type of Permit:** STILL **Release Date:** 07/15/2013

Production Company VENUS FASHION INC

Insured Company Name VENUS FASHION INC

Contact Phone No. 1 904- 645-6000
Contact Phone No. 2
Fax
Address 11711 Marco Beach Drive
Jacksonville, Florida 322224

Production Title VENUS FASHION

Type of Production Still Photo

Producer Cathy Lash

Director Deborah Callaway

1st AD Cathy Lash

Production Manager Deborah Callaway

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager richard hume

Primary Phone Mobile - 310-874-5490
Secondary Phone Office - 310-641-8083

Location Assistant Richard Hume

Primary Phone Mobile - 310-874-5490
Secondary Phone Home - 310-641-8083

Fees

Permit Delivery Fee	$55.00
FILMLA STILL APPLICATION FEE	$60.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$102.60
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$125.00
SANTA MONICA CITY HALL/PARKS STILL PHOTO LOCATION FEE	$100.00

Total Permit Fee $442.60

Number of Locations 3

NOT A PERMIT

Permit #S00066205

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Summary Information — Location

Location 1 of 3 — **Page 1 of 1**

Permit Number S00066205
Production Company VENUS FASHION INC
Insured Company VENUS FASHION INC
Production Title VENUS FASHION

Location Manager richard hume
Primary Phone Mobile - 310-874-5490
Secondary Phone Office - 310-641-8083

Location Address Ocean Ave., Colorado Ave - San Vicente Blvd, Santa Monica, CA 90401

Location Name PALISADES PARK (SANTA MONICA)

Location Type Park

Film Dates 7/16/2013 - 7/16/2013 08:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Pacific Palisades July 2009.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Motor Homes	1
Trailers	1

Personnel on Location

Type	Quantity
Crew	13

Filming Activities Equipment on property; Equipment on sand; Equipment on sidewalk & street; Equipment on sidewalk only.; Equipment on sidewalk, in curb lane & across street;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:**

Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Erika Bustamante
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S OCEAN AV., CALIFORNIA AV. - WILSHIRE BL.

METERS #1100, 1102, 1104, 1106

Approximate Footage County Parking **Log Number** SANTA MONICA

Date(s) 7/16/2013 to 7/16/2013 **Time(s)** 07:00 to 19:00

NOT A PERMIT

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Summary Information — Location

Location 2 of 3

Permit Number	S00066205	**Location Manager**	richard hume
Production Company	VENUS FASHION INC	Primary Phone	Mobile - 310-874-5490
Insured Company	VENUS FASHION INC	Secondary Phone	Office - 310-641-8083
Production Title	VENUS FASHION		

Location Address 301 N Baldwin Ave, Arcadia, CA, 91007

Location Name THE ARBORETUM OF LOS ANGELES COUNTY

Location Type Park

Film Dates 7/17/2013 - 7/17/2013 07:00 - 20:00 1 day

Open or Closed to the Public Closed

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Generator	1
Motor Homes	1
Trailers	1

Personnel on Location

Type	Quantity
Crew	13

Filming Activities Equipment on property; Equipment on sand; Equipment on sidewalk & street; Equipment on sidewalk only.; Equipment on sidewalk, in curb lane & across street;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Arcadia Fire Department

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Location Notes Dual permit with City of Arcadia (626-574-5430) is required

Approvals

LOS ANGELES COUNTY DEPARTMENT OF PARK & REC	Monica Pollaccia
LOS ANGELES COUNTY DEPARTMENT OF PARK AND REC - ARBORETUM	Nadia Balaz

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

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Summary Information — Location

Permit Number S00066205
Production Company VENUS FASHION INC
Insured Company VENUS FASHION INC
Production Title VENUS FASHION

Location Manager richard hume
Primary Phone Mobile - 310-874-5490
Secondary Phone Office - 310-641-8083

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Film Dates 7/16/2013 - 7/16/2013 07:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions *PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.*
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Motor Homes	1
Trailers	1

Personnel on Location

Type	Quantity
Crew	13

Filming Activities Equipment on property; Equipment on sand; Equipment on sidewalk & street; Equipment on sidewalk only.; Equipment on sidewalk, in curb lane & across street; TOWER 8;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Approvals

CITY OF SANTA MONICA - FINANCE DEPARTMENT/PARKING OPERATIONS	Erika Bustamante
CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Erika Bustamante
CITY OF SANTA MONICA POLICE DEPARTMENT	Mike Braaten
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note TOWER 8

NO WATER ACTIVITY

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
PARKING IN SANTA MONICA CITY LOT NEAR TOWER 8 AT SANTA MONICA BEACH.

810 Pacific Coast Highway

NOT A PERMIT

SPECIAL FILMING CONDITIONS
PACIFIC PALISADES, PALISADES HIGHLANDS AND CASTELLAMMARE AREAS

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions have been established to mitigate the concerns of local residents. These Conditions are a result of meetings with the Pacific Palisades Town Council, City Council Office representatives and area residents.

- **FilmL.A. will evaluate all requests for permits in this area using the following criteria:** Frequency of filming per block near the requested location and parking areas – Duration and frequency of recent filming – Proximity of concurrent filming activities – Historical use – Recent problems or complaints – Number of filming days requested – Company size – Proposed activities (effects, excessive noise, cranes, etc.) – any other criteria that may be relevant to the specific situation. ***NO PERMITS FOR THIS AREA SHOULD BE ASSUMED TO BE AVAILABLE WITHOUT THE ABOVE REVIEW.***

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **Craft services, catering trucks, food preparation tables and dining tables are prohibited on sidewalks or parkways and must be out of public view.**

- **Trash and refuse must be removed from the area immediately after filming activities are completed.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.** unless affected residents (generally those within 300' of the filming activities or equipment parking) are surveyed to identify neighborhood concerns and approval is obtained from FilmL.A.. The approved times must be indicated on the permit.

- **No weekend or holiday filming unless approved by FilmL.A.**

- **Parking of production equipment is limited to one side of the street.** Film company vehicles shall not interfere with gardener's activities, trash pick up, safe use of streets or access to resident driveways, unless approved by the affected residents. ***In some instances, it may be necessary for companies to post both sides of the street to maintain proper access for emergency vehicles and area residents.***

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

- **Lighting is to be confined to the specific site and shall not adversely impact neighbors and/or traffic.**

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **Prep and strike days must be included on the permit and may not take place on weekends unless approved by FilmL.A.**

NOTE: ADDITIONAL CONDITIONS ARE APPLICABLE FOR THE HUNTINGTON PALISADES, RIVIERA ESTATES, PALISADES BLUFF AREA AND THE INTERSECTION OF ALMA REAL AND OCAMPO DRIVES.

FilmL.A., Inc. NOT A PERMIT